

COURSE INFORMATION LEAFLET

NCFE Introductory Diploma in Travel and Tourism Level 3



In a nutshell

Go further with your career in travel and tourism with the level 3 Introductory Diploma in Travel and Tourism!

This course will give you the advanced skills you need to work in the industry or progress into higher education. You'll gain a broad understanding of the sector, along with a range of specialist skills.

This course is for you if...

- ... You have a keen interest in the world of travel and tourism
- ... You want to learn more about the travel and tourism sector
- ... You're interested in a career in travel and tourism
- ... You're excited to travel the world, meet new people and explore new places.



COURSE INFORMATION LEAFLET

What will I be doing?

Working in the Travel and Tourism industry can bring a whole host of exciting opportunities. You could find yourself travelling abroad on a daily basis, working internationally, or meeting people from all over the world when they visit your home country.

The industry is already responsible for more than 10% of global employment and around 2,000,000 people work in tourism in Britain, making it one of the country's most popular industries.

Units covered on the course include:

Investigating the Travel and Tourism Industry
Business of Travel and Tourism
Customer Service
UK as a Destination
Retail Travel
Tour Operations
European Destinations
Preparing for Employment
Work Experience

Investigating the Cruise Industry Specialist Tourism

Business Travel Operations

Working as a Holiday Rep

Organising a Study Visit

Marketing Products and Services

Long Haul Destinations

Researching Current Issues in the Travel and Tourism Industry

Responsible Tourism

The course is assessed through portfolio work, coursework, projects, group work and presentations.

Upon completion, you'll achieve:

Level 3 Extended Diploma in Travel and Tourism Welsh Baccalaureate

Appropriate supporting qualifications to broaden your skill set and meet the needs of the industry

Skills activities





COURSE INFORMATION LEAFLET

Maths and English (if you haven't achieved a Grade C or above at GCSE level)

What is expected of me?

To enter this course, you will need a minimum of 5 GCSEs (grade C or above) to include English/Welsh First Language and Maths/Numeracy OR an appropriate Level 2 Diploma qualification at Merit grade with GCSE English/Welsh Language and Maths/Numeracy at grade C or above.

You must have good communication skills and enjoy working as part of a team.

What comes next?

After your two year course, you can progress onto the <u>HND in Tourism</u>, <u>Hospitality and Event Management</u> at Coleg Gwent (franchised with Cardiff Metropolitan University), gain employment, or progress onto a travel and tourism related university course.

Additional information

You'll be required to purchase a uniform, which will cost between £90 - £140, as well as to pay for trips and visits during the course, which will cost approximately £150.